

What is claimed is:

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1. A method for creating hierarchies via a network,  
comprising:  
sending an invitation to one or more entities to join a  
hierarchy;  
receiving, from the one or more of the entities, a request to  
join the hierarchy based upon the invitation; and  
adding information to the hierarchy.

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2. The method for creating customer hierarchies via a network  
according to claim 1, wherein the information comprises a pre-paid account  
of the sender of the request.

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3. The method for creating customer hierarchies via a network  
according to claim 1, wherein the information comprises a post-paid account  
of the sender of the request.

1 4. The method for creating customer  
2 hierarchies via a network according to claim 1, wherein the information  
3 comprises a pre-paid subscription of the sender of the request.

1 5. The method for creating customer hierarchies via a network  
2 according to claim 1, wherein the information comprises a post-paid  
3 subscription of the sender of the request.

1 6. The method for creating customer hierarchies via a network  
2 according to claim 1, wherein the invitation is a pre-paid account level  
3 invitation.

1 7. The method for creating customer hierarchies via a network  
2 according to claim 1, wherein the invitation is a post-paid account level  
3 invitation.

1 8. The method for creating customer hierarchies via a network  
2 according to claim 1, wherein the invitation is a pre-paid subscription level  
3 invitation.

1 9. The method for creating customer hierarchies via a network  
2 according to claim 1, wherein the invitation is a post-paid subscription level  
3 invitation.

1 10. The method for creating customer hierarchies via a  
2 network according to claim 1, wherein the entities are users and/or owners of  
3 pre-paid or post-paid mobile phones.

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3                    sending an account                    level and/or  
 4                    subscription level invitation to one or more mobile phones to join a hierarchy;  
 5                    receiving, from the one or more mobile phones, a request to  
 6                    join the hierarchy based upon the invitation;  
 7                    adding account and/or subscription information to the  
 8                    hierarchy;  
 9                    transferring value between one or more subscriptions  
 10                    associated with the one or more mobile phones;  
 11                    reloading the one or more subscriptions with configurable  
 12                    different values from one or more accounts; and  
 13                    reloading one or more accounts with value from other  
 14                    accounts.

1                    17. The method for creating customer hierarchies via a  
 2                    network according to claim 16, wherein the one or more subscriptions are  
 3                    subscriptions of different types.

1                    18. A method for automatically creating hierarchies without  
 2                    human processing via a network, comprising:  
 3                    automatically sending an invitation to one or more entities to  
 4                    join a hierarchy;  
 5                    automatically receiving, from the one or more of the entities, a  
 6                    request to join the hierarchy based upon the invitation; and  
 7                    automatically adding information to the hierarchy.

1                    19. The method for creating customer hierarchies without  
 2                    human processing via a network according to claim 18, wherein the  
 3                    information comprises a pre-paid account of the sender of the request.

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1 27. The method for creating customer  
2 hierarchies without human processing via a network according to claim 18,  
3 wherein the entities are users and/or owners of pre-paid or post-paid mobile  
4 phones.

1 28. The method for automatically creating customer  
2 hierarchies without human processing via a network according to claim 18,  
3 further comprising:

4 automatically transferring value between one or more  
5 subscriptions.

1 29. The method for automatically creating customer  
2 hierarchies without human processing via a network according to claim 18,  
3 further comprising:

4 automatically reloading one or more subscriptions with  
5 configurable different values from one or more accounts.

1 30. The method for automatically creating customer  
2 hierarchies without human processing via a network according to claim 29,  
3 wherein the one or more accounts are associated with different types of  
4 subscriptions.

1 31. The method for automatically creating customer  
2 hierarchies without human processing via a network according to claim 18,  
3 further comprising:

4 automatically reloading one or more accounts with value from  
5 other accounts.

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